



iVIE

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"GROW THE FUTURE NOW"

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1 Introduction

iVie Token is a token on the Binance blockchain with a 3% fee to finance a large-scale commercial activity and to provide a security guarantee. It has been designed to address a number of current challenges and is a common issue. The main objective is to provide a solid investment vehicle while providing concrete answers to the problems facing our society today.

Moreover, by its constitution, it is a Ponzy Killer as it is based on a concrete and perennial economic logic where Holders will be rewarded on a real activity generating profits and not on the influx of new participants contributing to the volume of transactions.

Agriculture, the economic support chosen by iVie, makes it possible to meet these requirements whilst creating real abundance, the need to feed oneself being fundamental and the basis of any economy.



2 Financial Structure

1) Partnership

iVie will be open to collaboration with small structures like town farms or permaculture areas. It will design an NFT platform that will allow real farmers to sell NFTs and digital farmers to support agriculture. These farmers will have to subscribe to an NGO and conclude a contract with iVie company in order to be able to sell NFTs related to their agricultural production.

2) an NGO*

iVie will operate through a non-profit organisation to make sure our partners respect our charter and will also own land it intends to farm. However, iVie is not a charity project, even if we want more than anything to see an improvement for the present as well as future generations, experience has shown us that projects without a viable economic logic are generally not a source of longevity due to the obstacles they will soon come up against, or of reliability, as scam-type projects like to make use of a global desire to show altruism or to serve the general interest.

The objective of this NGO is to follow a framework with strict rules of environmental friendliness or low construction rates, to name but a few. It will make sure the partners we decide to work with will fit this frame. The idea is that the investors are all indirect owners of the land, and that the structure allows them to participate in major decision-making about the land. A non-profit association also allows for donations to be collected and ensures that no decision is taken for personal profit at the expense of the general interest. *(source 1)

3) A Commercial Structure

A commercial structure will allow farmers, investors, holders and NFT artists to make a profit and ensure a fair redistribution among them. It will then have to pay rent to the associative structure and will thus constitute a stable base of growth for the latter. A low tax has been set up on iVie Token in order to allow the development of its activity whilst remaining a fluid asset and to constitute a real payment tool that could be used inside the ecosystem. A percentage of the company profit will be distributed directly to Holders, based on their volume held and seniority.

4) Use case

The major use case of iVie Token will initially be its use on the NFT market. A detailed paragraph will be devoted to the explanation of its functioning. In parallel, iVie intends to extend its use to the setting up of online shops, for example, accepting only iVie as currency and contributing to the development of the association or of a community platform on which iVie may be used for a voting system or for the purchase of features and of course encourage the farmer's clients to use iVie to buy from them.




3 A response to challenges and a common goal

Primarily, iVie is the project of a common challenge. At a time when the crisis seems to be taking hold of all territories, iVie has chosen to focus on solutions rather than being carried away by pessimism.

1) Massive depollution

Indeed, numerous studies* reveal that massive tree planting brings many improvements both economically and ecologically. The financial model on which iVie is based offers both individual and collective solutions to the challenges facing our generation. For this we will distinguish 2 structures that will work hand in hand to ensure that iVie never forsakes the general interest in favour of personal interest while preserving the financial sustainability of the project. (*source 2)

It is indeed an NGO that will acquire the land from which the financial structure that will develop the agricultural activity will lease it. This NGO will ensure that the COS is maintained at an incredibly low rate, that products and methods that respect the natural environment are used, that the land is financed directly by donation, and that the guarantee of exploitation of the land for the general interest is maintained. The iVie foundation will then allow a re-vegetation of the territories, which will have a positive impact on the rate of CO2 emissions as well as on the provision of food which will see itself in the obligation to partly benefit the local population.



2) Job creation

iVie will also create employment as its activity will require the employment of local personnel where it decides to establish its agricultural activity poles. iVie also has the objective of establishing itself in different regions of the world, as agricultural work is the foundation of our civilization, and it will constitute an important offer on the employment market in this field across the world.

3) Generating abundance

As this activity aims to produce food goods, iVie will indirectly generate abundance for the local population. It is crucial for iVie Token to generate an activity that tends to create both monetary and tangible wealth, because no matter how enthusiastic we are about the possibilities of crypto-currency for the foundation of a new society, it goes without saying that we are not going to eat it.

4) Re-appropriation of natural resources

Starting from the rather basic observation that the exploitation of our earth's limited natural resources for the benefit of a narrow elite is one of the major causes of environmental degradation, vegetation seems to be the foundation of a healthier society. The main things we need are food and a healthy environment, producing both food and oxygen. Massive tree planting seems to be a much more appropriate response than simply reducing CO₂ in the atmosphere to purify the environment, it is no longer a question of reducing the carbon footprint of human beings but of being a real engine for improving our environment.

4 An economic revolution

As we see it, crypto-currency is not just a way to make people rich, but rather to see liberation*. For far too long, a system that is now dying has been exploiting the earth for its own profit and leaving most of the population in poverty, robbed. The crypto currency is according to iVie the answer for the liberation of commercial exchanges, it puts the money in its place, namely an intermediary allowing the exchange of assets that constitute our true wealth (*source 3)

iVie aims to be a pioneer in the democratisation of crypto-currency. It is about putting financial abundance and purchasing power back into the hands of the people because a massive A 3% tax is introduced in an attempt to replace the state tax, the use of which is unknown today, as well as the share allotted to the public good. 3% is a figure that allows both to finance public action and to allow iVie Token to be exchanged in a fluid way. This 3% will be fairly distributed to fund the public good, the cost of the trading structure as well as feeding the liquidity pool to support the currency's price.

Blockchain allows seamless and decentralised exchanges which is currently the only answer for a modern and efficient payment system for a free and liberated people whose purpose would be to rebuild a society on a sound and solid basis.

5 NFT Platform

The creation of the NFT* platform is one of the most important mid-term objectives for iVie. In fact, apart from the redistribution of part of the turnover of iVie's agricultural company, the possibility of investing in NFTs is one of the main activities of our ecosystem. Indeed, users will have the possibility to buy virtual plants, related to a plant having a physical existence and generating to its owner substantial incomes, stemming from the culture of the latter. (*source 4)

1) Real life farming

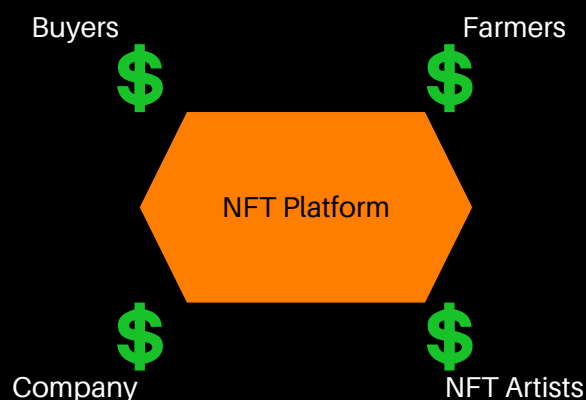
For iVie, one of the greatest opportunities offered by the NFT market is to be able to propose a digital title of ownership of a physical good, aware that the crypto currencies as powerful as they are, cannot be eaten, we keep in mind that nothing can replace the tangible existence of products aiming to offer us food in particular. iVie will therefore offer a platform on which it will be possible to buy, sell and store its NFT constituting titles of ownership. Farming* has never been so well named... (*source 5)

2) Guaranteed income

The advantage is that the longevity, as well as the productivity of the latter will be guaranteed. If the actual plant allocated to each NFT were to suffer damage, such as weather or health issues, it would be immediately replaced so that the guaranteed earnings generated by the NFT holder could be covered. Staking these NFTs via a platform designed for this specific purpose will allow their owners to generate a fixed or variable income for a limited or unlimited period, depending on the model. My platform will allow the company to distribute the profits generated by the staking in an optimized and controlled way.

3) An artistic dimension

Of course we do not omit the intrinsic value that the NFT can contain as a unique and consequently collectable digital object. The artistic aspect of the NFT market will not be neglected by iVie and this is why we intend to call upon the best designers to serve our offer in a qualitative way. The production of limited or specific series will allow some of them to acquire a lot of value, regardless of the return on investment expected by them. You will find some examples of NFTs that have seen their value explode during the last crypto market bull run in the source section of this White Paper (*source 6)



6 Tokenomics

Token name: iVie

Token address:

0x38756CaE093c90DfB57efb4c81116CF
5Ff294E26

Symbol: IVIE

Number of iVie : 1 000 000 000

Presale details

Presale price : 0.00001 BNB

Presale allocation : 500 000 000 iVie

iVie allocation

50% Pre-sale

-30% Pool

20% Project

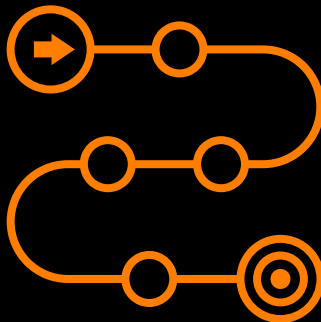
BNB allocation

-80% Pool

-20% Project

7 Roadmap

- **Now** Seed round
- **Q2 2023** ICO
- **Q3 2023** Marketing strategy
- **Q4 2023** Exchange listing
- **Q1 2024** NGO & commercial structure establishment




8 Community

iVie will be the currency used for exchanges on the NFT platform, which guarantees its perennial usefulness, but also the currency used by a platform specially dedicated to the community.

We are keen to develop the usefulness of the iVie Token outside of its website by making various partnerships in the agricultural and craft sectors in particular, but the role of the community is fundamental in the iVie project because it is about erecting a new model for society.

This is why a compartment of the platform will be specifically devoted to the community so that it has a unique means of exchange allowing it to be united and to take major decisions. The implication of iVie users in the project will be unprecedented, both in terms of the decisions that will appeal to the Token, and in the development of the associative structure and the actions carried out on the ground. The personal involvement of each of iVie's users will be strong and committed, allowing it to enjoy a solid and loyal base of supporters.

iVie is also intended to be fluid and the low fee (3%) applied to it allows for simplified exchange between members of the community. In this manner, the volume of exchanges on the contract can remain high and contribute to the financing of its activity. This is how iVie aims to be a virtuous circle of wealth in all its forms. iVie intends to unite a true community in the strongest sense of the word in order to work towards a common goal and to build a true new model of society based on a purified economy.



9 iVie Foundation (1%)

The iVie Foundation will be established with the primary goal of conserving the earth's own interests and the general interest over the interests of a few individuals. A code of honour will be written to serve as a reminder to all at all times that the planet must be served first by the actions of iVie regardless of the profits that iVie may generate. Its charter will include such things as keeping construction rates extremely low on the land it acquires and limiting the use of chemicals so that respect for the environment is always given priority over financial gain.

The iVie foundation will be the guarantor of future generations, so that its activities will always be carried out with respect for the earth and future generations, and that nature will regain the central place it should always have had. Strict boundaries will ensure that this legal entity will always remain in fair-minded hands who will work for the good of the earth and humanity. 1% of the funds generated by the volume of transactions will then go directly to this association so as to be used in a charitable way and the nature will also allow to benefit from financing from donors sensitive to our cause or simply wishing to defiscerate



10 Business strategy (1%)

1) iVie company

The iVie company will receive 1% of the tax embedded in the iVie token. iVie will use a different structure to collect and redistribute the profits from the agricultural production. The foundation will lease the land to iVie, which will allow the foundation to bear the costs of maintenance so that they do not impact on the company's performance. It is also the foundation which will be responsible for the salary costs concerning the agricultural activity, in this way the iVie company will be able to concentrate on its own field, i.e. the technological and crypto part of the iVie project and each one will be able to act in a distinct way in its field of competence and to manage the budget which is allocated to it

2) marketing

In terms of commercial strategy, iVie will ensure that the part reserved for communication remains important and regular because we are fully aware that the best project in the world cannot succeed without significant exposure in a competitive market. Our communication plan will ensure that marketing expenditure is both substantial and controlled. We will focus on regularity rather than big budget one-offs.

The community will also be fully involved and rewarded for their participation, a sponsorship and rewards system will be put in place on a permanent basis to ensure that everyone's effort is fairly rewarded and that the community stays motivated to promote our project. Aware that there is strength in numbers,

iVie intends to make the most of this strength so that marketing costs are kept under control while enabling the most active among us to benefit.

3) Development

Technological development will not be left out and will constitute an important part of the budget. We are conscious that promoting wind will not get us very far if we do not have the sails. That is why the development of the iVie platform will be one of our priorities and investment in a quality NFT offer will be proposed. To remain competitive, we will have to adapt to the various market developments and the creation of our own blockchain may be considered in the future.

Security will also be one of the priorities of iVie's development budget.



11 Auto LP (1%)

1% of each transaction is collected in the contract to support the iVie Token liquidity pool in Pancake Swap. The iVie tokens collected will be held securely in the contract and then sold back to the NBB before being reinjected into the liquidity pool. This system allows holders to ensure that the value of their investment is maintained and discourages massive speculation and market manipulation such as Pump&Dump. This process has the effect of consolidating the floor price of the Token.

As the number of iVie LP Tokens grows, the price stability is reflected in this function and provides a solid cousin on which the iVie Token price can be built. The aim is to avoid large dips in case of large resale and to keep the iVie price from such a large fluctuation.



12 Security

For a native project such as iVie, the best strategy in terms of security is undoubtedly the use of the Binance blockchain, which has been proven to be one of the only ones that can fully ensure our security at a time when markets are weakened. After studying it, it seemed inconceivable to us to ensure such a level of security without incurring immeasurable expenses in terms of security. This is why we naturally turned to the market leader and what we felt was the highest level of security, namely BSC, so that iVie could enjoy the best.

In addition, the 3% tax, which, although low, protects us from whale attacks and their attempt to manipulate prices for the sole purpose of making a profit. iVie is intended to be a solid asset that will grow steadily and sustainably, so the chances of your investment going down the drain are virtually nil.

The current market situation is, contrary to appearances, also an opportunity in terms of security. First of all, it is a period when there are far less scam projects and attacks on legitimate projects are far less frequent. Furthermore, investing in a BSC project when the BNB is at its lowest is in itself an opportunity to see your investment increase tenfold.

A multi-wallet system will add additional security as several authorisations will be required to perform any action on the agreement. Thus, several shareholders of the project will have to agree before making any changes to the contract.

And of course the most important guarantee that iVie can offer in terms of security lies in its overall structure, namely the fact of backtracking its model on a concrete activity as fundamental as agriculture. iVie develops a long-term activity on which the Token can build an intrinsic value similar to the startups introduced on the stock exchange that become multi national. iVie is meant to be an investment that you can also pass on to your children.



13 Sources

Source 1 : [Why Do NGOs Exist, and Where are They Headed? - Fair Observer](#)

Source 2 : [Nature might be better than tech at reducing air pollution: Restoring native vegetation could cut air pollution and costs, study finds -- ScienceDaily](#)

Source 3 : [10 Ways Cryptocurrency Will Make The World a Better Place - Due](#)

Source 4 : [What is an NFT? A Beginners Guide to Understanding Non-Fungible Tokens - NFTgators](#)

Source 5 : [What is Crypto Farming? - The Crypto University](#)

Source 6 : [The 20 Most Expensive and Famous NFT Sales of All Time - nftnow.com](#)

14 Legal declarations

Terms of service

1. Terms

By accessing this Website, accessible from <https://ivietoken.com>, you are agreeing to be bound by these website Terms and Conditions of Use and agree that you are responsible for the agreement with any applicable local laws. If you disagree with any of these terms, you are prohibited from accessing this site. The materials contained in this Website are protected by copyright and trade mark law.

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iVie Token has not reviewed all of the sites linked to its Website and is not responsible for the contents of any such linked site. The presence of any link does not imply endorsement by iVie Token of the site. The use of any linked website is at the user's own risk.

7. Site Terms of Use Modifications

iVie Token may revise these Terms of Use for its Website at any time without prior notice. By using this Website, you are agreeing to be bound by the current version of these Terms and Conditions of Use.

8. Your Privacy

Please read our Privacy Policy.

9. Governing Law

Any claim related to iVie Token's Website shall be governed by the laws of Caribbeans without regards to its conflict of law provisions.

Privacy Policy

At iVie Token, accessible from www.ivietoken.com, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by iVie Token and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in iVie Token. This policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality.
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

Log Files

iVie Token follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Advertising Partners Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of iVie Token.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on iVie Token, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that iVie Token has no access to or control over these cookies that are used by third-party advertisers.

Third Party Privacy Policies

iVie Token's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

CCPA Privacy Rights (Do Not Sell My Personal Information)

Under the CCPA, among other rights, California consumers have the right to:

Request that a business that collects a consumer's personal data disclose the categories and specific pieces of personal data that a business has collected about consumers.

Request that a business delete any personal data about the consumer that a business has collected.

Request that a business that sells a consumer's personal data, not sell the consumer's personal data.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

GDPR Data Protection Rights

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

iVie Token does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

Cookies Policy

Last updated: November 1st, 2022

This cookies Policy explains what cookies are and how we use them. You should read this policy so you can understand what type of cookies we use, or the information we collect using cookies and how that information is used.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies. For further information on how we use, store and keep your personal data secure, see our Privacy Policy.

We do not store sensitive personal information, such as mailing addresses, account passwords, etc. in the cookies we use.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Cookies Policy:

Company (referred to as either "the Company", "We", "Us" or "Our" in this Cookies Policy) refers to iVie Token.

Cookies means small files that are placed on your computer, mobile device or any other device by a website, containing details of your browsing history on that website among its many uses.

Website refers to iVie Token, accessible from <https://ivietoken.com>

You means the individual accessing or using the website, or a company, or any legal entity on behalf of which such individual is accessing or using the Website, as applicable.

The use of the cookies / Type of cookies we use

Cookies can be "Persistent" or "Session" cookies. Persistent cookies remain on your personal computer or mobile device when You go offline, while session cookies are deleted as soon as you close your web browser.

We use both session and persistent cookies for the purposes set out below:

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Type: Session cookies

Administered by: Us

Purpose: These cookies are essential to provide you with services available through the Website and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services that You have asked for cannot be provided, and we only use these cookies to provide you with those services.

Functionality cookies

Type: Persistent cookies

Administered by: Us

Purpose: These cookies allow us to remember choices you make when you use the website, such as remembering your login details or language preference. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the website and does not require your prior consent.

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If you do not accept our cookies, you may experience some inconvenience in your use of the website and some features may not function properly.

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For the Internet Explorer web browser, please visit this page from Microsoft: <http://support.microsoft.com/kb/278835>

For the Firefox web browser, please visit this page from Mozilla: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

For the Safari web browser, please visit this page from Apple: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

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